

## CENTREPOINT HARGRAVE PARKADE

SACO is proud to present its latest LED innovation in Winnipeg, Canada. The Centrepont Hargrave Parkade exterior decorative face was designed and built for Nova-Con Projects Ltd.

Selected to work with leading architects Stantec, with the participation of MCW/AGE Consulting Professional Engineers and Integra Agency Ltd. SACO transformed their initial design into a reality by using its innovative V-Stick LED Video Light fixtures from its new Shockwave architectural video lighting series.

“This project is the careful result of SACO’s ability to interface with the clients, architects, and design teams and then to be able to execute the build using our market leading technology in innovative and responsible ways.” says Jonathan Labbee, Executive Vice President & CMO of SACO.

The original intent put forward by Stantec was to create the representation of trailing car lights captured in a long exposure photograph. The exterior of the parkade is marked with striations of linear horizontal aluminum fins in which SACO’s V-Stick system is perfectly integrated.



SACO Design Lab pushed the envelop by creating a custom carrier for the V-Stick system which seamlessly matches the building fin material and color. The installation appears to be an extension of the red horizontal fins rather than a simple “add on” component. The entire system was created with ease of service in mind, utilizing a combination of quick connect IP67 connector, IP67 LED Video Lighting fixtures, and quick release brackets.

SACO’s CORE Video Processor and LightVibe content player delivers mapping of the project and content. The entire system is controlled by SACO’s high speed video communication technology and is controlled at a 25mm pixel pitch thus allowing for smooth and elegant high-res lighting movement effects and colors.

“Our goal is to make our technology and products easy to use and available to a larger audience; even a parking structure can become beautiful all on a reasonable budget.” says Yanick Fournier, VP Sales of SACO.

The completed facade is a visually iconic asset to the streets of Winnipeg.

If you’re interested in using any of our LED Technology services, please get in touch at [info@saco.com](mailto:info@saco.com)



# WINNIPEG CAR PARK

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